

intelligent digital ad solution



# **ABOUT US**





ActiveRevenue is a self-serve demand-side advertising platform based in Israel.



We have hundreds of trustworthy partners all over the world including media buyers and direct advertisers.



Each account is managed by a dedicated specialist who has the experience and passion for helping clients reach their business goals.



## WHAT WE OFFER



PUSH NOTIFICATIONS
POP-UNDER
ZERO-CLICK



HIGH QUALITY
DESKTOP AND
MOBILE TRAFFIC



POSTBACK/API INTEGRATION 250+
GEOS COVERING

19+
BILLION IMPRESSIONS DAILY

24/7
SUPPORT



## **AD FORMATS**



**PUSH NOTIFICATIONS** 

- MAINSTREAM
- ADULT



**POP-UNDER** 

- MAINSTREAM
- ADULT

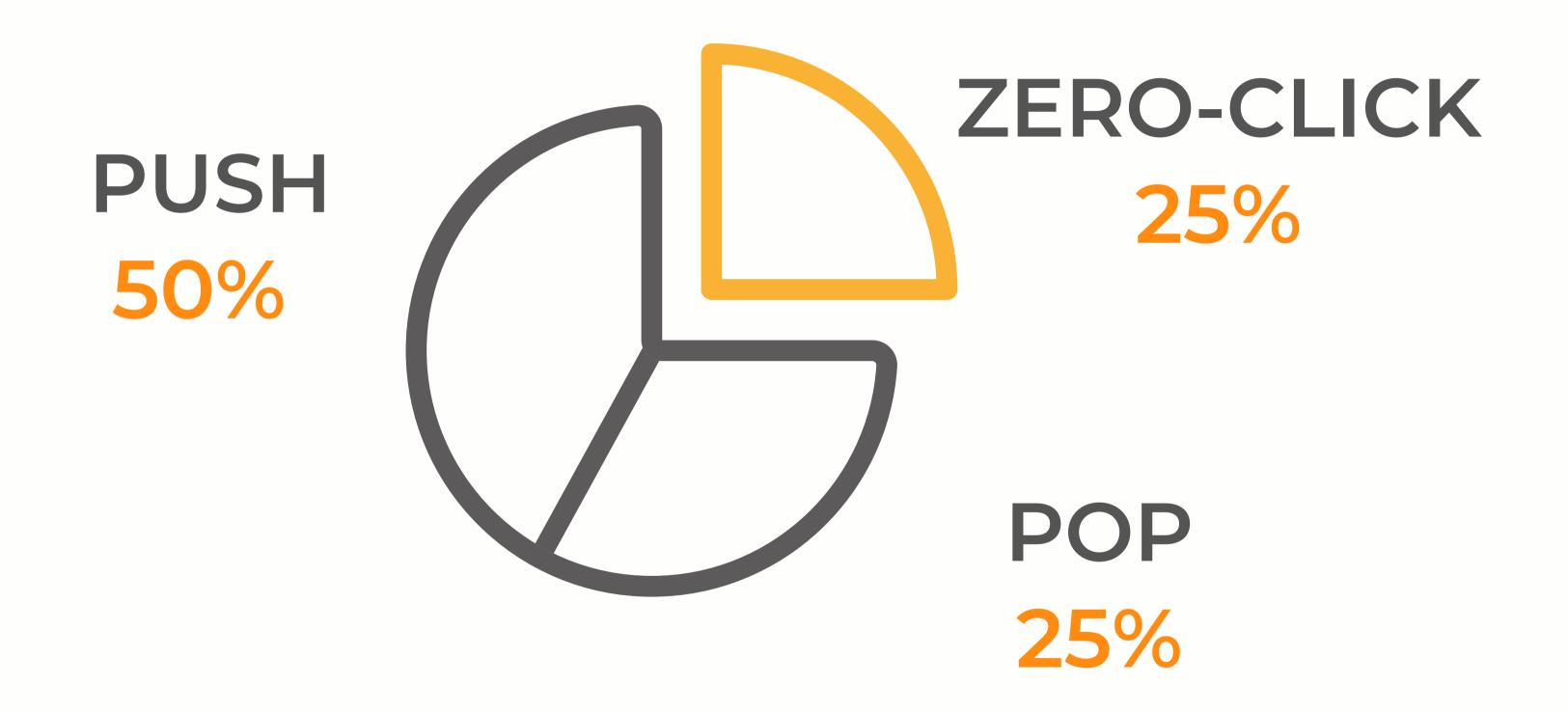


DOMAIN REDIRECT (ZERO-CLICK)

**MAINSTREAM** 



## DAILY VOLUMES BY AD FORMATS





## TOP VERTICALS



GAMBLING (BETTING, CASINO, POKER, SLOTS)



**SWEEPSTAKES** 



**NUTRA** (ADULT/MAINSTREAM)



UTILITIES (VPN, **ANTIVIRUS ETC)** 



**GOSSIP** 



**DATING** (ADULT/MAINSTREAM)



**GAMING** (ADULT/MAINSTREAM)



**FINANCE** (FOREX, CRYPTO)



**E-COMMERCE** 



**MOBILE CONTENT** 

## TOP 10 GEOS BY AD FORMATS

#### **PUSH**

- INDIA
- UNITED STATES
- BRAZIL
- SAUDI ARABIA
- FRANCE
- ITALY
- INDONESIA
- GERMANY
- SPAIN
- VIETNAM

#### POP

- UNITED STATES
- FRANCE
- GERMANY
- INDIA
- ITALY
- UNITED KINGDOM
- CANADA
- SPAIN
- BRAZIL
- MEXICO

#### **ZERO-CLICK**

- UNITED STATES
- CHINA
- CANADA
- RUSSIAN FEDERATION
- GERMANY
- UNITED KINGDOM
- INDIA
- SINGAPORE
- JAPAN
- FRANCE



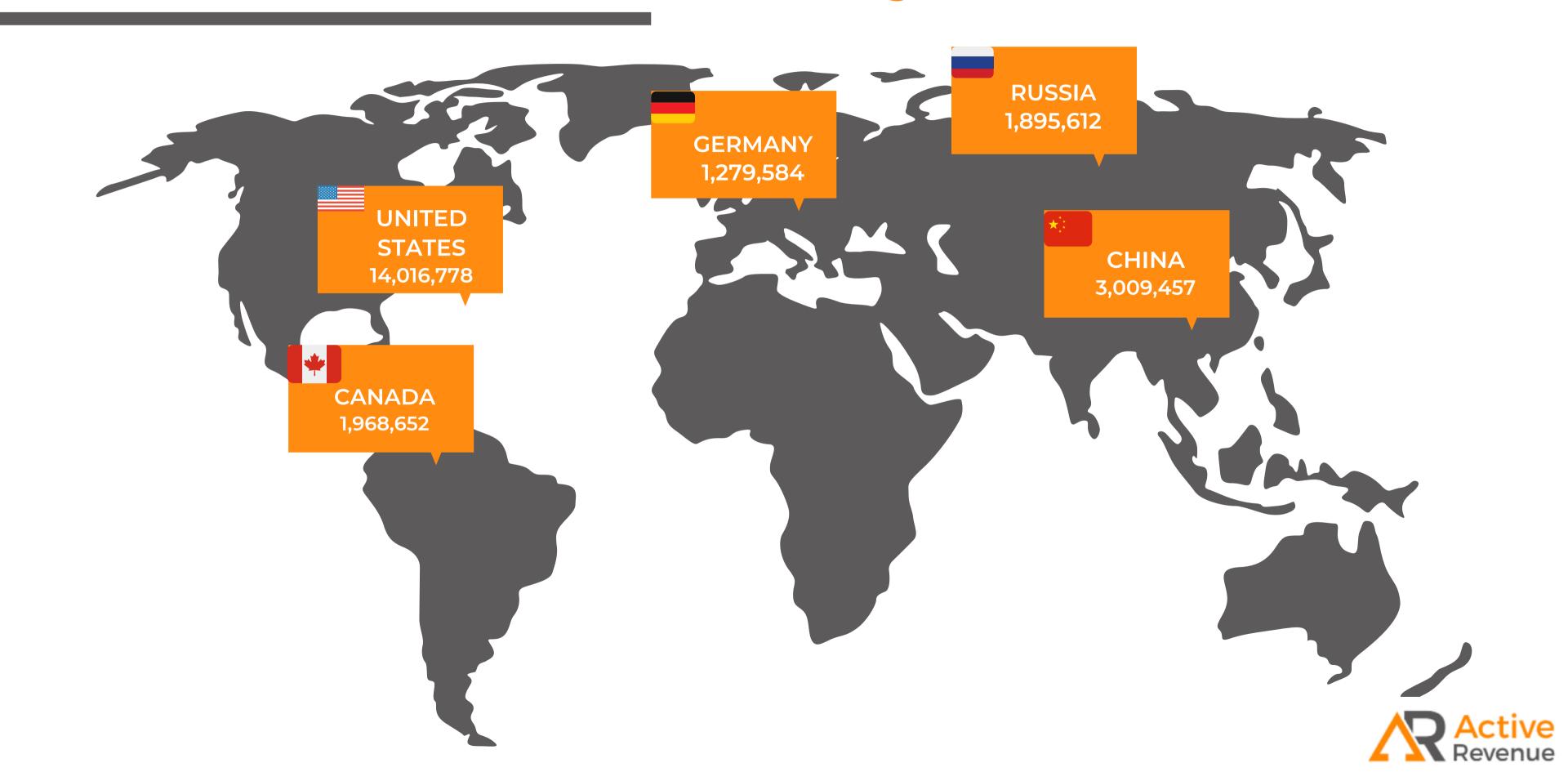
# PUSH DAILY REQUESTS

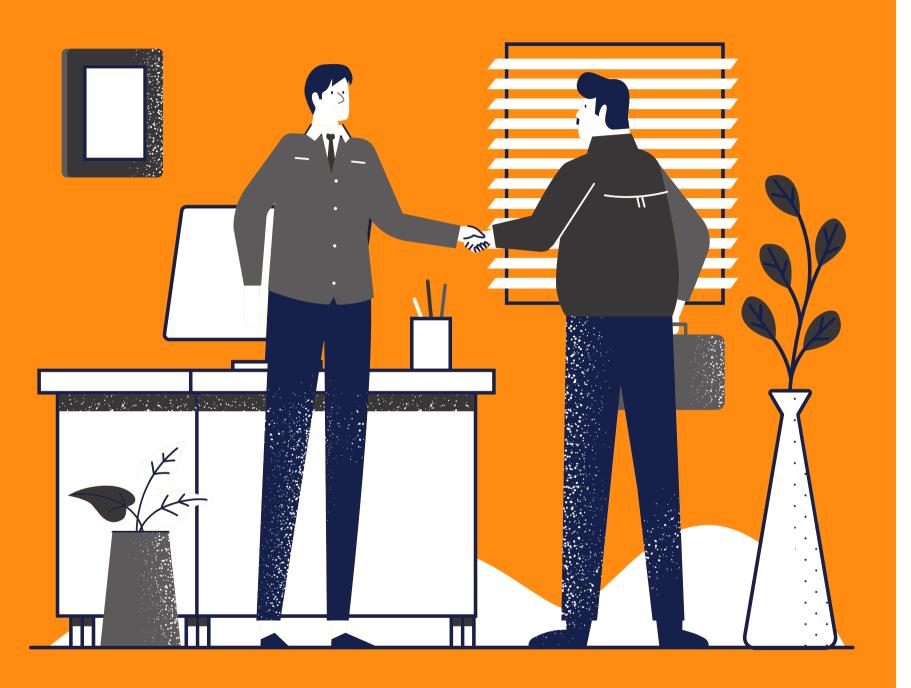


# POP DAILY REQUESTS



# ZERO-CLICK DAILY REQUESTS





# BOOST YOUR PROFIT WITH ACTIVEREVENUE

If you're looking for a solid marketing technology that truly delivers results, join us today and see results in a short-run!

#### **OUR INNOVATIVE SOLUTIONS HELP:**

- DIRECT ADVERTISERS
- APP DEVELOPERS
- AFFILIATES
- MEDIA BUYERS

to hit their ROI targets quickly and efficiently

**BECOME OUR PARTNERS!** 

